

SHEW SLOGAN

JUNE 2025



WORLD ENVIRONMENT DAY “BEAT PLASTIC POLLUTION”

Major Statistics on Plastic Pollution

- Over **400 million tonnes** of plastic are produced globally every year, and this figure continues to rise.
- At least **19–23 million tonnes** of plastic waste ends up in aquatic ecosystems each year.
- Only **9%** of all plastic ever produced **12%** is incinerated, and **79%** ends up in landfills or the natural environment

Observed annually on June 5, **World Environment Day (WED)** is the United Nations' principal platform for encouraging awareness and action for the protection of the environment. It has grown to become a global movement celebrated in over 150 countries, involving governments, businesses, communities, and individuals united by a shared goal—to protect and restore our planet

Theme 2025: Beat Plastic Pollution

Plastic pollution has become one of the most pressing environmental issues of our time. The theme for World Environment Day 2025 focuses on “Beating Plastic Pollution”, underscoring the urgent need to transition to a circular economy and drastically reduce the production and consumption of single-use plastics.

Why Beating Plastic Pollution Matters

Plastic, while versatile and durable, poses serious long-term threats to ecosystems, wildlife, and human health. It does not biodegrade, but breaks into microplastics that contaminate soil, water, and even the air we breathe.

Importance of tackling plastic pollution:

- Protecting marine life: Over 800 marine species are affected by plastic waste, either through ingestion, entanglement, or habitat disruption.
- Safeguarding human health: Microplastics have been found in drinking water, food, and even human blood and lungs.
- Preserving ecosystems: Plastic waste clogs waterways, disrupts soil quality, and threatens biodiversity.
- Combating climate change: Plastic production and incineration emit millions of tons of greenhouse gases annually, exacerbating global warming



- Plastic production is expected to double by 2040 if no significant actions are taken.

